



## Introducing Hally Health

August 20, 2020

We're thrilled to announce Hally™ health, our exciting new health and wellness initiative. Debuting in August, Hally health will empower our members to lead their healthiest lives.

Hally health is more than just a product. It's a comprehensive suite of wellness offerings and personalized health tools for our members. It's all of the below, and much more:

- Health, wellness and prevention programs.
- Exercise classes, health courses and cooking demos.
- Resources at your fingertips with the Hally™ mobile app.
- Hally™ Healthcast, our wellness podcast led by medical experts.
- Healthy living resources, publications, tips and tools.

We know that a *good* health plan is there for its members even when they aren't sick. Hally health is at our members' side at the doctor's office, but also in the kitchen and at the local gym. It's a health resource, wellness coach and fitness cheerleader rolled into one.

Download the Hally app or visit [Hally.com](https://www.hally.com) to learn more. And as Hally health continues its roll out, we'll introduce even more resources and programs – so stay tuned!

We're pleased to always be there for your patients' health and well-being. If you have any questions, please contact your Provider Relations Specialist. And thanks, as always, for all you do for our members and our communities.